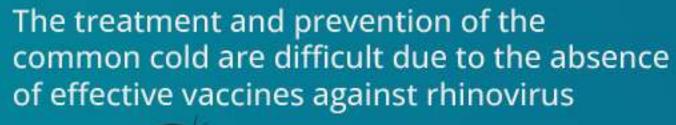
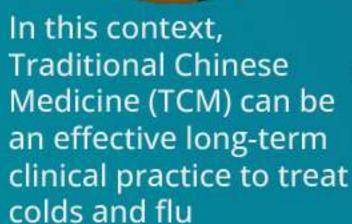
# **Efficacy of Traditional Chinese Medicine in Treating Common Cold**











## TCM theory identifies four external contributors to the common cold









## TCM is effective in relieving symptoms of the common cold







duration





### Systematic analysis



Theoretical principles



Pharmacological perspectives



Randomized controlled trials

#### TCM's active ingredients exhibit



**Antiviral** properties

Anti-



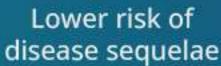
Immuneregulating properties



**Antioxidative** properties

#### **Advantages of TCM**







Clinically proven active ingredients



Non-toxic at prescribed doses

TCM is an effective and safe alternative to Western medicine for preventing and treating the common cold

properties

